



**IAIA 20**  
SEVILLE SPAIN

40th Annual Conference of the  
International Association for Impact Assessment

26-29 May 2020

Seville Conference & Exhibition Centre (FIBES)  
Seville, Spain

## SPONSORSHIP OPPORTUNITIES

*Want issues and topics you care about on the IAIA20 program? Note these deadlines:*

**10 July: Session proposals due**  
**31 October: Abstracts due**

## WHO WILL ATTEND?

The conference is expected to attract more than 1,000 international delegates from 80+ nations around the world, with a large concentration expected from Europe. Delegates will include:

- Corporate and industry leaders
- Not-for-profit lenders (e.g., World Bank)
- Policy makers and decision makers
- Indigenous organizations
- Impact assessment practitioners
- Consultants
- Government agencies and legislators
- Educators, researchers, trainers and students
- Non-government organizations (NGOs)

## SMARTENING IMPACT ASSESSMENT SCIENCE, TECHNOLOGY, AND GOVERNANCE ADVANCEMENTS TOWARD EFFICIENCY AND EFFECTIVENESS

Against the backdrop of digital and technological progress, this conference aims to explore related scientific, technological, and governance developments to reflect on whether the impact assessment community is getting any smarter at bridging the *science* and *art* of impact assessment. Are we communicating scientific information appropriately across the various governance tiers and to all relevant players? Do we understand what the “right” information is for decision-makers and, indeed, how data and methodological innovation are influencing decisions? Is this leading to a new era of impact assessment and thinking? Or do we remain in the status quo?

The recent data explosion, and the associated increase in the application of novel techniques and tools to manage and make sense of these data, are seamlessly increasing the information available to support assessments and decisions. These advancements are potentially strengthening and bolstering impact assessment, planning, and decision-making practice through the delivery of evidence-based, spatially robust, and transparent information. There are also indications that they can influence coordination of procedures and governance dynamics. But is the growing flow of spatio-temporal data and technological innovation truly leading to better assessments? Better decisions? Are we getting any wiser at taking better environmental action?

These and some other contemporary questions will help address how we can make best use of scientific innovation to address current practical challenges.

## WHY SPONSOR IAIA20?

IAIA is the only interdisciplinary international association dedicated to impact assessment. Our annual conferences bring together a unique mix of experts and professionals, and a unique opportunity for you to promote your organization. **Our 2019 conference in Australia included nearly 900 people from 77 countries.**

- Increase your visibility before an international audience of environmental and social professionals.
- Be recognized as a global thought leader.
- Connect with potential clients.
- Demonstrate your commitment to sustainability and corporate social responsibility.
- Be associated with other industry leaders.
- Ensure that your company or institution information is forefront during the conference.
- Enhance your presence internationally.
- Give your staff the opportunity to network with leading practitioners and experts.
- Ensure that your company will be remembered by the delegates long after the event is over.

**EARLY BIRD  
SPECIAL**

*Book your sponsorship  
by 31 October 2019 and  
receive an extra free  
IAIA20 registration!*

**IAIA**  
www.iaia.org

# WE ARE INTERESTED!

## *What can we sponsor?*

Sponsors of these items receive benefits included in the description below PLUS the benefits listed in the appropriate sponsorship category (Reef, Island, etc.) on the following page.

All amounts are listed in Euros (€). For Spanish organizations, 21% VAT will be added.

### COFFEE BREAK

€7,000 | 7 AVAILABLE

Includes your organization's name and logo on signage at the break, as well as recognition in the final program.

### LUNCH

€22,000 | 3 AVAILABLE

Includes your organization's name and logo on signage in the lunch area as well as recognition in the final program.

### NOTEPADS, PENS, OR MEMORY STICKS

€4,500 EACH | 3 AVAILABLE

Put your logo in front of delegates when they reach for their eco-friendly notebooks, pens, or memory sticks.

### MOBILE APP

€10,000 | 2 AVAILABLE

Can be co-sponsored by two organizations. Logos will appear frequently in the app.

### DELEGATE BAGS

€18,000 | 1 AVAILABLE

Your organization's logo will appear with the IAIA20 logo on the bag.

### OPENING RECEPTION

€25,000 | 1 AVAILABLE

The first social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional invitations to the reception.

### CONFERENCE GALA

€40,000 | 1 AVAILABLE

The last major social and networking event of the conference. Sponsor is recognized in the final program and on signage at the event. Sponsorship includes three additional tickets to the gala.

### TRANSPORTATION

€10,000 EACH | 2 AVAILABLE

Sponsor shuttle buses between the hotels and the conference venue and delegates will see your signage on the bus every day.

### TRANSLATION

€15,000 EACH | 2 AVAILABLE

Help make the conference more accessible through translation of some sessions. Recognition provided in the program and on the session signage.

### DIGITAL POSTERS

MUST BE CONFIRMED BY 31 OCTOBER 2019

€9,000 EACH | 1 AVAILABLE

Logo included on the digital poster device and in the final program.

### THEME FORUMS

€11,000 EACH | UP TO 12 AVAILABLE

Smaller than plenaries but larger than concurrent sessions, theme forums are intended to be cross-cutting and to integrate various specialties of impact assessment. Early commitment provides the opportunity to develop a theme forum of interest and relevance to your organization. The theme forum and sponsorship of the theme forum is subject to final approval by the Program Committee and/or theme forum conveners.

### CONCURRENT SESSIONS

€4,500 EACH

Focus your sponsorship on a specific topic area of interest to your organization. Sponsorship of a concurrent session is subject to final approval of the session by the Program Committee and/or the session chair.

### OPENING PLENARY

€14,000 | 1 AVAILABLE

Place your organization's name and logo front and center at the conference's major opening event.

### CLOSING PLENARY

€10,000 | 1 AVAILABLE

Leave a lasting impression on delegates—sponsor this final session that summarizes ideas and topics of the previous days at IAIA20 and looks ahead to the IAIA21 conference.

### FINAL PROGRAM

€7,000 | 1 AVAILABLE

Includes prominent recognition on the program itself, both on the printed copy and the online version.

### CHARGING STATION

€5,000 | 1 AVAILABLE

Delegates rely on their mobile devices more than ever. Sponsor this high-demand, high-visibility service and take advantage of maximum exposure for the duration of the conference.

### PARTICIPANT SUPPORT

APPROXIMATELY €4,200 PER PARTICIPANT

Help professionals from developing countries/countries in transition attend IAIA20. The sponsorship typically covers registration fees, training courses, special activities, airfare, hotel, and daily expenses as well as membership in IAIA, all coordinated by IAIA HQ. Actual cost will depend on the location of the sponsored participant(s) and the items sponsored. Please contact IAIA ([kayla@iaia.org](mailto:kayla@iaia.org)) for more details and information about this item.

### GENERAL SUPPORT

Not sure what to sponsor? General contributions in any amount are always welcome to fund conference necessities such as meeting rooms and audio-visual rental or general conference administration and management.

### OTHER IDEAS FOR SPONSORSHIP?

Contact Bridget John ([bridget@iaia.org](mailto:bridget@iaia.org)) to discuss possibilities.

### Can sponsors speak/present at the conference?

Yes, we encourage sponsors to get involved with the technical program by submitting an abstract for a session or theme forum. Please note submission deadlines posted at [www.iaia.org](http://www.iaia.org). Abstracts submitted by sponsors are subject to the same technical review and acceptance criteria as other submissions.

# WHAT ARE THE BENEFITS of sponsorship?

**1** Determine the Euro amount you wish to contribute, or choose one or more items from the list on the previous page.

**2** In the grid below, you can see the benefits associated with the amount you contribute.

Once you have contacted us with your intentions to be a sponsor, we will send you a sponsorship agreement and a checklist to confirm your benefits.

To ensure that we can provide you with all promised recognition and benefits, we ask that you confirm your sponsorship and send us your logo (if applicable) by 13 March 2020. However, please feel free to contact us after 13 March to see what opportunities and recognition remain available.

**Note: All amounts are listed in Euros (€).**

Benefit	Sponsorship Category	Reef	Island	Continent	Earth	Premier
		€2,500 - €7,000	€7,500 - €19,000	€20,000-€35,000	€37,000-€48,000	More than €50,000
Recognition in IAIA e-newsletter (circulation 10,000+)		✓	✓	✓	✓	✓
Recognition on conference sponsors webpage	Company name with hot link		Logo with hotlink	Logo with hotlink	Logo with hot link (plus analytics)	Prominent logo with hotlink (plus analytics)
Recognition in final program	Company name		Logo	Logo	Logo	Logo on front cover
Attendees receive participant list on-site	✓	✓	✓	✓	✓	✓
Complimentary registrations	One	Two	Three	Four	Five	
Attendees receive "Sponsor" name tag ribbon	✓	✓	✓	✓	✓	
Special "Proud Sponsor of IAIA20" logo available for your website/e-mail signatures	✓	✓	✓	✓	✓	
Listed as contributor in IAIA's Annual Report for 3 years and eternally on IAIA's website	✓	✓	✓	✓	✓	
Half-price registrations for additional staff			One	Two	Three	Four
Black/white advertisement in final program			One 1/4-page ad	One 1/2-page ad	One full-page ad	One full-page ad
Standard exhibit booth or table-top display discount			25% discount	50% discount	75% discount	100% discount
Acknowledgement in IAIA20 news releases			✓	✓	✓	Includes hotlink
Complimentary Standard Corporate IAIA membership (1 year) US\$1,000 value				✓	✓	✓
4 issues of IAIA's journal, <i>Impact Assessment and Project Appraisal</i>				✓	✓	✓
1 year access to IAIAConnect, IAIA's social networking site				✓	✓	✓
Pre-conference training course discounts (2 persons)				25% discount	50% discount	100% discount
Named sponsor of one theme forum or concurrent session					✓	✓
Sponsor-provided delegate bag insert					One hard-copy flier or USB	Two hard-copy fliers or USB
Profile on conference sponsors web page					50 words	100 words
Complimentary rotating banner ad on IAIA's website						✓
Sponsorship recognition at one coffee break						✓
Hotlink in monthly IAIA e-news (10,000+)						✓
Recognition on <b>all</b> conference web pages						✓

## INTERESTED? CONTACT US!

For more details or to become a sponsor, please contact:

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- 40th Annual Conference of the International Association for Impact Assessment
- 4th Iberoamerican Conference
- 10th CONEIA



## ABOUT THE HOST

Founded in 1992, the Spanish Association for Environmental Impact Assessment (AEEIA) is a non-profit organization for environmental practitioners in Spain.

It is a membership-based organization that:

- Organizes the CONEIA National EIA Congress every two years.
- Advocates for good practice environmental management.
- Accredits academic training for those seeking to enter the profession.
- Publishes technical books and documents dealing with environmental assessment.

Its membership is drawn from all areas of environmental practice, and includes practitioners from industry, government and academia. For more information, visit [www.eia.es](http://www.eia.es).



## ABOUT IAIA

For almost 40 years, IAIA has hosted annual conferences and events that bring together impact assessment professionals and environmental decision makers from government, academia, industry, and donor agencies for networking and professional exchange. IAIA promotes best practice in impact assessment and has members from over 120 nations.

IAIA is the leading global network on best practice in the use of impact assessment for informed decision making regarding policies, programs, plans and projects.

## INTERNATIONAL ASSOCIATION FOR IMPACT ASSESSMENT

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**The only international, interdisciplinary, educational conference dedicated to advancing the art and science of impact assessment.**